



FASD (Flexible Packaging Manufacturers Association) is an industrial structure that working for the development as a whole flexible packaging sector in Turkey and the manufacturers in the sector aim to join the leading suppliers of the world market. FASD which is established in 2005 represents successfully in national and international platforms all members of Turkish flexible packaging industry.

Yağmur Fuarcılık and FASD have projected the “Flexible Packaging Fair” cooperated in 2012 in the field of promotion.

As a result of joining force with Yağmur Fuarcılık and FASD which representing a major force in plastic packaging industry, was realized participating of Turkey and the world’s leading companies to exhibition. In this way the exhibitor profile of PACK-IST has gained importance in last technology, design and innovation content. Great many members of FASD enterprise in 1000 to get into the first industrial exports and size is a pleasing situation. All in all, PACK-IST Fair, the near future will catch momentum and gives the size of the basis.

### **Alliance with Magazine of Plastik & Ambalaj Teknolojisi and PACK-IST**

Yağmur Fuarcılık, combined the powers publishing for 19 years Magazine of Plastik&Ambalaj Teknolojisi and PACK-IST Fair, increased awareness of fair in 90 countries in the international arena, in 81 cities in the country and allowed to be the center of attraction for the visitors. PACK-IST fair was strengthened with the support of the work publishing and a strong axis of expertise further increased opportunities in the area of national and international promotion-participation and the power of attraction.